Jacob Heifetz-Licht

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**EDUCATION**

**Rutgers University New Brunswick, New Jersey**

*Bachelor of Science in Business Analytics and Information Technology, Concentration in Entrepreneurship* 2014-2018

* **GPA:** 3.7 / 4.0
* **Honors:** William T. Quinn Academic Scholarship, Dean’s List Fall 2014 – Fall 2016, 1st Place at Rutgers Chess Tournament
* **Relevant Coursework:** Foundations of Business Programming, Business Data Management, Management Information Systems, Business Decision Analytics Under Uncertainty, Intro to Computer Science, Statistical Methods for Business, Public Speaking

**WORK EXPERIENCE**

**Deloitte** **Washington, D.C.**

*Incoming Federal Business Technology Analyst Summer Scholar* Starting May 2017

**United Parcel Services (UPS)** **Mahwah, New Jersey**

*Information Technology Intern* 5/2016 – 8/2016

* Created Dashboards within the Oracle Business Intelligence Tool to assist Business Analysts.
* Designed UX mockups for a package sorting training game, designed for the company iPads.
* Developed social media proposal, and created Snapchat filters for Founder's Day.

**Soylent** **New Brunswick, New Jersey**

*Campus Ambassador* 10/2015 – 5/2016

* Represented Soylent at various hackathons including HackRU, HackNY, and HackTCNJ.
* Spearheaded events around campus to promote Soylent, a meal replacement beverage.
* Presented Soylent to members of the Rutgers community to identify target markets.

**Practising Law Institute** **Manhattan, New York**

*Intern* 6/2015 – 1/2016

* Created two websites using HTML and CSS: <https://goo.gl/UCRi8Q> and <https://goo.gl/ERNy7S>
* Uploaded documents and law course information to Microsoft SharePoint and AsapNexus.
* Trained the President's assistant on document management workflow.

**JCC on the Palisades** **Paramus, New Jersey**

*Lifeguard* 6/2011 – 8/2015

* Ensured member's safety in and around three pools.
* Maintained pool in accordance with NJ Health Standards, and reported pool readings.

**LEADERSHIP EXPERIENCE**

**Rutgers Art and Design Club (RAD)** **New Brunswick, New Jersey**

*Founder and President* 5/2015 – Present

* Complete the Rutgers Organizational Registration Process to become an official Rutgers Club.
* Created and designed the club’s official website: <http://radrut.com>
* Grew Facebook Group to 222 members in one semester.

**Rutgers Entrepreneurial Society** **New Brunswick, New Jersey**

*Secretary* 11/2015 – 10/16

* Organized Member Meetups and Speaker Series events.
* Managed social media accounts (Facebook, Twitter, and website) and curated the RES Weekly Newsletter.

**Rutgers Chess Club** **New Brunswick, New Jersey**

*Events Chair* 1/2015 – 10/16

* Coordinate Chess Club Tournament and implement weekly meeting practices.

**SKILLS, ACTIVITIES & INTERESTS**

**Technical Skills:** Python, Java, HTML, CSS, Oracle Business Intelligence, Microsoft Office, Microsoft Access, Microsoft SharePoint

**Activities & Interests:** Website Design, User Experience, Body Language, Social Media, Running, Meditation, Writing, Drawing